



DonorBase Take Action! Liberal Digital Audiences

DonorBase, the leading cooperative for nonprofits and fundraisers, offers digital inventories and services to support your most robust digital marketing efforts!

DonorBase developed a strategic new way of finding responsive donors who care passionately about current issues and who are primed to support candidates and vote in the coming general election.

DonorBase members can leverage an additional \$50 billion in charitable giving data and the use of customized models devoted to their cause.

Through our “Take Action!” models, DonorBase helps you reach liberal donors and supporters focused on your causes, including:

- Doesn't Support Expansive Military (9.2 million)
- Liberal Voters: (7.5 million)
- Pro-Choice / Supports Women's Healthcare/Rights (9 million)
- Supportive of Immigrants / Creating Path to Citizenship (6.4 million)
- Supports Black Lives Matter (8 million)
- Supports a Safety Net for Poor (8.7 million)
- Supports Climate Change Regulations (6.7 million)
- Supports Gov't Provided Healthcare (8.1 million)
- Supports Gun Control (6.7 million)
- Supports Trump Resistance (6.7 million)

**Reach your best prospects online, by mail, Facebook, or email.
Partner with DonorBase today to create the specific model to
help your organization exceed your program goals!**

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www.donorbase.com