



DonorBase Take Action! Conservative Digital Audiences

DonorBase, the leading cooperative for nonprofits and fundraisers, offers digital inventories and services to support your most robust digital marketing efforts!

DonorBase developed a strategic new way of finding responsive donors who care passionately about current issues and who are primed to support candidates and vote in the coming general election.

DonorBase members can leverage an additional \$50 billion in charitable giving data and the use of custom models devoted to their cause.

Through our “Take Action!” models, DonorBase helps you reach conservative donors and supporters focused on your causes, including:

- Against Gov't Provided Healthcare (6.3 million)
- Against “Climate Change” Regulations (4.7 million)
- Conservative Voters (5.3 million)
- Pro-Life (5 million)
- Supports a Strong/Expansive Military Role (5.6 million)
- Supports Closing the Border (6.8 million)
- Supports Donald Trump (6.1 million)
- Supports Elimination of Welfare (8.7 million)
- Supports Freedom to Own/Buy Guns & Right to Bear Arms (6.2 million)

**Reach your best prospects online, by mail, Facebook, or email.
Partner with DonorBase today to create the specific model to
help your organization exceed your program goals!**

**Contact: Sherene Kelly at
914-925-2410 or sherene.kelly@donorbase.com**

www.donorbase.com