



## DonorBase Email Audiences and Services

### Are you ready to expand your email programs?

DonorBase offers 65 million individual DonorBase donors representing \$50 billion in charitable giving, and a master database of 285 million nationwide individuals, to fuel your successful email outreach.

Use DonorBase data to reach your best acquisition prospects or append opt-in email addresses to your donor files and fill in vital gaps in your marketing efforts!

#### **DonorBase Email Campaign/Append services include:**

- DonorBase enhances your postal response by co-targeting with email campaigns based on our comprehensive nationwide base of opt-in marketing emails.
- DonorBase can develop targeted email audiences by matching donor prospects directly from DonorBase, the leading cooperative servicing nonprofits and fundraisers, and deploying your email campaigns.
- DonorBase also offers opt-in email appends to allow you to reach your donors in a privacy-compliant (100% CAN-SPAM compliant) manner.

**Partner with DonorBase today to create your best email audiences and to reach your campaign goals now!**

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**[www.donorbase.com](http://www.donorbase.com)**