



## DonorBase Amazon Smile Program

**DonorBase reaches donors to support your organization through the Amazon® Smile program.**

Simple, cost-efficient, and very efficient – test now and reap the benefit of increased donor contact and support!

### DonorBase Amazon Smile Program features:

- Great way to expand donor revenue without an additional hard ask.
- Your donors receive targeted ads while shopping on Amazon
- These display ads can state *“Put a smile on your face and help your organization when you shop on Amazon Smile!”*
- Click throughs go to the AmazonSmile login page where your donors can make your organization their AmazonSmile partner.
- This is a great way to generate incremental dollars from your past donors without asking them for money!
- Set monthly/quarterly budget caps and spend money evenly over course of a campaign.

**Let DonorBase partner with you today to create the specific model to help your organization reach your program goals!**

Leverage your donor file already updated in DonorBase so we can start immediately.

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[www.donorbase.com](http://www.donorbase.com)